



**2020**

**OUR YEARBOOK**



job4U2, 10 years anniversary of

**DUAL CAREER COACHING**

job4U2



# Closing the year

# Words

*Entering 2020, we were looking forward to celebrate the 10th anniversary of job4U2, our head full of ideas, connected to the sentiment of joy and anticipation.*

*Like for everyone, in the course of 2020, our plans have been put upside down by the arrival of the pandemic. Instead of celebrating what has been achieved and planning the future, we found ourselves learning to be in the present, to adjust our actions to what is actually happening now and determining what to do with the thoughts and emotions induced by what was lost and by the unexpected, for us and for the people we have accompanied.*

*This past year, we had the chance to support the career transition of more dual partners than ever during the last 10 years, we are proud that despite the weak job market and the sluggish economy, many of our coachees have been able to thrive in their new job, to step in their first job in Switzerland or to clarify their professional options and ambitions in their new country. Their successes have kept us smiling and fulfilled all along this year.*

*Coming out of the crisis, many Swiss based companies, to maintain or gain leading positions in their sectors, will need to become even more innovative and will more than ever depend on their capacity to attract professionals with the right set of talent and expertise and to convince them, their life partners and families to relocate to Switzerland.*

*We are ready and confident we will be able to help them in this challenge.*

*In 2021 we will be operating in one of the more severely recessing and uncertain job market we have known. Recruiting has evolved, skills demand is changing, technology is in the heart of game. As a company, as a team, we have constantly enriched our knowledge, adapted our processes and gained new coaching competences. Lately it has become more than a reason to be proud, it has become a duty towards our clients and coachees.*

*Entering in the new year, we are animated by the sense of responsibility we have towards our clients. We are determined to take up the mission and to reach the end of 2021 with the sense of accomplishment that has been present since job4U2 was founded, 10 years ago.*

*Sandrine van den Iudenhoven*

# job4U2 Services in a Nutshell

10 Year's experience with a unique focus: Support dual career partners in Switzerland.

job4U2 aspired to make the relocation a meaningful project for the accompanying partners and at the same time, to support Swiss based organisations in their efforts to staff the best possible talents often involved in a dual career constellation.

Our motto: "Relocation is a project for both".

We work with dual career partners to facilitate their access to a local professional activity and help them navigate and advance their careers in Switzerland.

Centred on their real needs, positively results-focused, job4U2 guides them through the Swiss landscape, maximising their opportunities to make the relocation a fulfilling career step." in 3 ways:

## - Get a job

We enable the job search deployment, preparing our coachees for all steps occurring during the recruitment process and provide all the resources required to land a job in Switzerland.

## -A new start

Expatriation, relocation and their associated changes could be a great opportunity to orient a career in a direction more in line with the current aspirations and with the local possibilities.

## - Entrepreneurship

Creating a company is life time adventure. We help our coachees approaching it with method, insuring that they build strong enough pillars, capable to support their future company growth.

# Some praising **Words** received in 2020

"job4U2 services were invaluable during my first months in Switzerland. The guidance, support and confidence it provided me was crucial to my sanity, balance and well being through the turmoil a relocation can cause. On top of this, my initial goal of finding a position was met within two months of arriving in Switzerland. Can't recommend it enough!"- Inês

"The experience with job4U2 exceed all my expectations. My coach Sandrine helped me to find confidence after relocation, formed my mindset in the proper way and assisted me to find the right direction. She supported me a lot along the way of shaping my profile, searching, and finally getting a job in Switzerland. I can't express enough my satisfaction with job4U2! A great thank you Sandrine and job4U2 for guiding me. Highly recommend." - Denis

"Susanne has been invaluable in providing me with support, career knowledge insight and knowledge of the local market. She has always gone the extra mile to find useful resources to support me" - Livia

"job4U2's service proved to be invaluable exceptional. Each coaching session brought deep growth and a great deal of valuable insights. job4U2's service was highly professional and I would not hesitate to recommend it to anyone!"- Pablo

"Great help and support. The program goes far beyond the sessions. It gives you time and tools to put into practice what you have worked on. Thanks to my coach I have been able to get a job during the time of the program. But even if I had not, I would be very happy and grateful for the service and clearly I would be in an infinitely better position to achieve it in the near future." -Alvaro

*"I started my adventure with job4U2 as a mother of two little children willing to return to the job market. Cooperation with Nadja allowed me to gain self-confidence and understand the basic guidelines prevailing on the local market. Nadja is an extremely understanding person who allows for flexible adjustment of working hours. Competent and experienced. I recommend the program to anyone who feels very uncertainly on the new labor market after relocation."- Joanna*

# What makes job4U2 **unique** both in the swiss landscape and in the mobility landscape?

1. Our guiding values:

Care | Success | Respect | Commitment | Quality | Creativity

2. 10 Year's experience with a unique focus: support dual career partners in Switzerland

3. Our presence in Switzerland: Basel, Zurich/Zug, Bern, Neuchatel, Lausanne and Geneva regions.

4. The job4U2 coaches - we are all certified coaches, engaged in continuous learning and supervision.

5. Our Service level excellence towards our corporate clients making us a preferred supplier of dual career coaching for many organizations.

6. The amazing testimonials we received from our Coachees and record evaluation of the quality of our services

7. Our Center of excellences:

Finance & banking, HR, Medical & lifescience, Tech, Engineering & Industrial sectors plus Academic carrers, executive careers and entrepreneurship

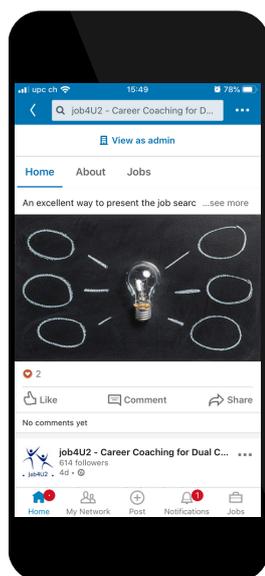
8. A complete library of tools, tutorials and guides, up to date with latest trends, constantly updated and enriched.

9. Our clients gender balance, working with 50% male and female clients

10. Our Strong society involvement-

Active members and contributors within national and international dual career networks.

# Social media To follow us



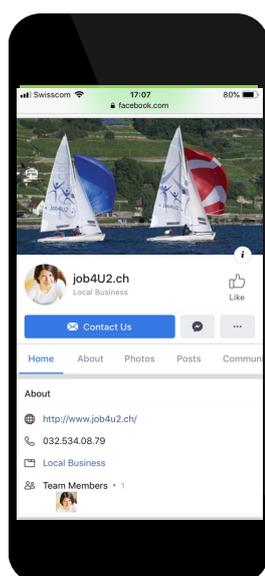
By following the job4U2 LinkedIn page, Dual career partners get daily tips, news, insights about the Swiss job market directly on their LinkedIn feed.

<https://www.linkedin.com/company/job4u2/>



We love visuals! By following job4U2 on Instagram, Dual career partners enter the job4U2 world through pictures and visuals posts.

<https://www.instagram.com/job4u2/>



On faceBook, Dual career friends find more casual information about Switzerland, its culture and articles and news.

<https://www.facebook.com/job4u2>



"What is job4U2 doing?" It's on Twitter. Dual career partners and network follow our actuality and retweet as they wish.

[https://twitter.com/job4u2\\_Swiss](https://twitter.com/job4u2_Swiss)

# Meet the job4U2 Team



## **Sandrine van den Oudenhoven**

job4U2 director and main point of contact for our Corporate clients.

Covers Neuchatel and Lausanne regions

Team Lead for executive roles, freelancing and Engineering, IT and Industrial sectors.

## **Nadja Feddermann**

Covers Bern-Basel regions

Team Lead for Academic, Scientist and Medical careers.

## **Diana Bocskai**

Covers Basel-Zurich regions

Team Lead for Banking and Business & HR services sectors.

## **Dominique Bourqui**

Covers Geneva region

Team Lead for entrepreneurship projects.

## **Simone Noussitou de Rham**

Covers Lausanne region

## **Susanne Ritter**

Covers Basel location

# Our main Locations



## Lausanne & Geneva

Hundreds of multinational companies have established their global or regional headquarters in this highly international area.

Because of the high level of job requirements and competitiveness of the job market, accompanying spouses often require professional career support to find access to the local job market.



## Neuchâtel & Bern

job4u2 has its origins in the canton of Bern and more specifically in Biel-Bienne, the Swiss bilingual city, strategically positioned on the “Röstigraben”, and is now headquartered in canton Neuchâtel.

More than anywhere else, the spouse’s professional and social activities are the key to successful integration in the area.



## Basel, Zurich & Zug

With the life sciences cluster around Basel and the Swiss Tech and Finance hubs in Zurich, the region is highly depending on International talents and their willingness to relocate with their dual career partners.

job4U2 is a partner of premium choice for local and international leading companies.

# NEW IN 2020

## job4U2

# RESSOURCE CENTER



Job Search in Switzerland

Make LinkedIn a powerful resource for your job search



### Job openings

Our week selection of job openings for dual-career partners in Switzerland



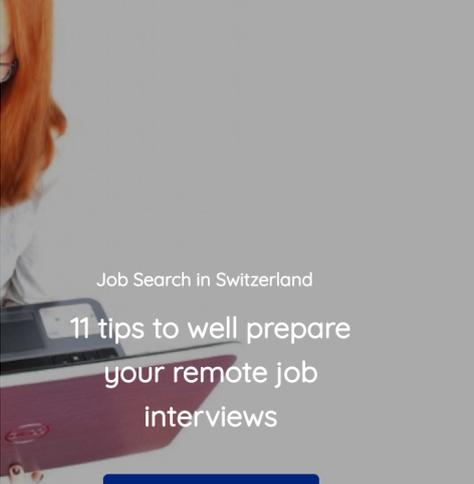
Job Search in Switzerland

The 10 secret keys to unlock your potential and build a network from scratch in no time.



### Test your Swiss Market Knowledge

Quiz



Job Search in Switzerland

11 tips to well prepare your remote job interviews



### What-About-My-Career

Download the free eBooklet



Must-Know about Switzerland

Building trust in Switzerland



### Entrepreneurship versus Employment

Quiz



Dual-Careers & International Mobility

What dual career spouses and partners searching for a job in Switzerland think is most challenging?



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